



BRUCHURE ADVERTISING RATES

Target your market

Reserve your spot today in our seasonal brochures!

- 16,500 printed each season/Direct mail to Bartlett Residents
- Additional distribution through BPD facilities, library, & village
- PDF placed on our websites
- Minimum Cost/Great Value/Full Color
- Continues your marketing message to our community
- Builds good will and community involvement

All Ads Full Color

(Landscape: Height X Width)

▶ Interior ad (1/8 page) \$200 individual brochure	(2.25 X 3.75) Single Column \$600 series of four brochures
▶ Interior ad (1/4 page) \$350 individual brochure	(5 X 3.75) Single Column \$1050 series of four brochures
▶ Interior ad (1/2 page) \$600 individual brochure	(5 X 7.75) Double Column \$1800 series of four brochures
▶ Interior ad back cover (1/4 page) \$400 individual brochure	(5 X 3.75) Single Column \$1200 series of four brochures
▶ Interior ad back cover (1/2 Page) \$700 individual brochure	(5 X 7.75) Double Column \$2100 series of four brochures
▶ Interior ad back cover (Full Page) \$1225 individual brochure	(10.5 X 7.75) Double Column \$3675 series of four brochures
▶ Outside back cover ad (1/2 Page) \$1050 individual brochure	(5 X 7.75) Double Column \$3150 series of four brochures
▶ Outside back cover ad (3/4 Page) \$1300 individual brochure	(8 X 7.75) Double Column \$3900 series of four brochures

Ad Terms: Ads are invoiced due net 30 days.

For more information about advertising or sponsorship please contact: Stephanie FitzSimons,
Marketing Manager, 630-540-4834
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